



ONTARIO ALLIANCE OF BLACK SCHOOL EDUCATORS



ONABSE

**2022
VIRTUAL**

**PROVINCIAL
CONFERENCE**

APRIL 29-30, 2022

**SPONSORSHIP & EXHIBITOR
PROPOSAL**

Dear ONABSE Supporter,

The Ontario Alliance of Black School Educators (ONABSE) is pleased to take this opportunity to inform you about a historical event in the progress of Black educators, students and community supporters. We are hosting the **7th Annual ONABSE Provincial Conference to be held virtually on April 29-30, 2022.**

We know that you value education; this is evident in your efforts. It would be our honour, if you would become a sponsor, exhibitor or Career Fair participant at our Conference.

The theme of this year's conference is **"REIMAGINING EDUCATION: EMBEDDING AFRO/AFRI-CENTRIC PERSPECTIVES"** and the strands include College/Career Readiness, Discipline/Cultural Responsiveness/Restorative Practices, Diverse Learners, Educational Technology, Equitable and Inclusive Leadership, Higher-Education/Research, Mental Health & Well-Being, Parental and Community Involvement and Student Achievement.

K-20 educators, students, parents and community supporters from across Ontario, other parts of Canada and the world, will attend the conference. We would be honored to have you attend and participate in our upcoming event.

ONABSE's primary mission is to enhance the education of all students, African Canadian students in particular and to exercise leadership in providing valuable professional services and strategies to institutions, agencies, and communities. These developing strategies are meant to create an environment in which students, particularly black students, can achieve academic excellence. We would greatly appreciate your involvement.

Respectfully,

ONABSE
Conference Committee

OVERVIEW

ONABSE 2022 PROVINCIAL CONFERENCE

When: April 29th-30th, 2022

Career Fair: Friday, April 30th, 2022

Where: Online

Participation Opportunities: Sponsorship and/or Exhibitor at the Conference:

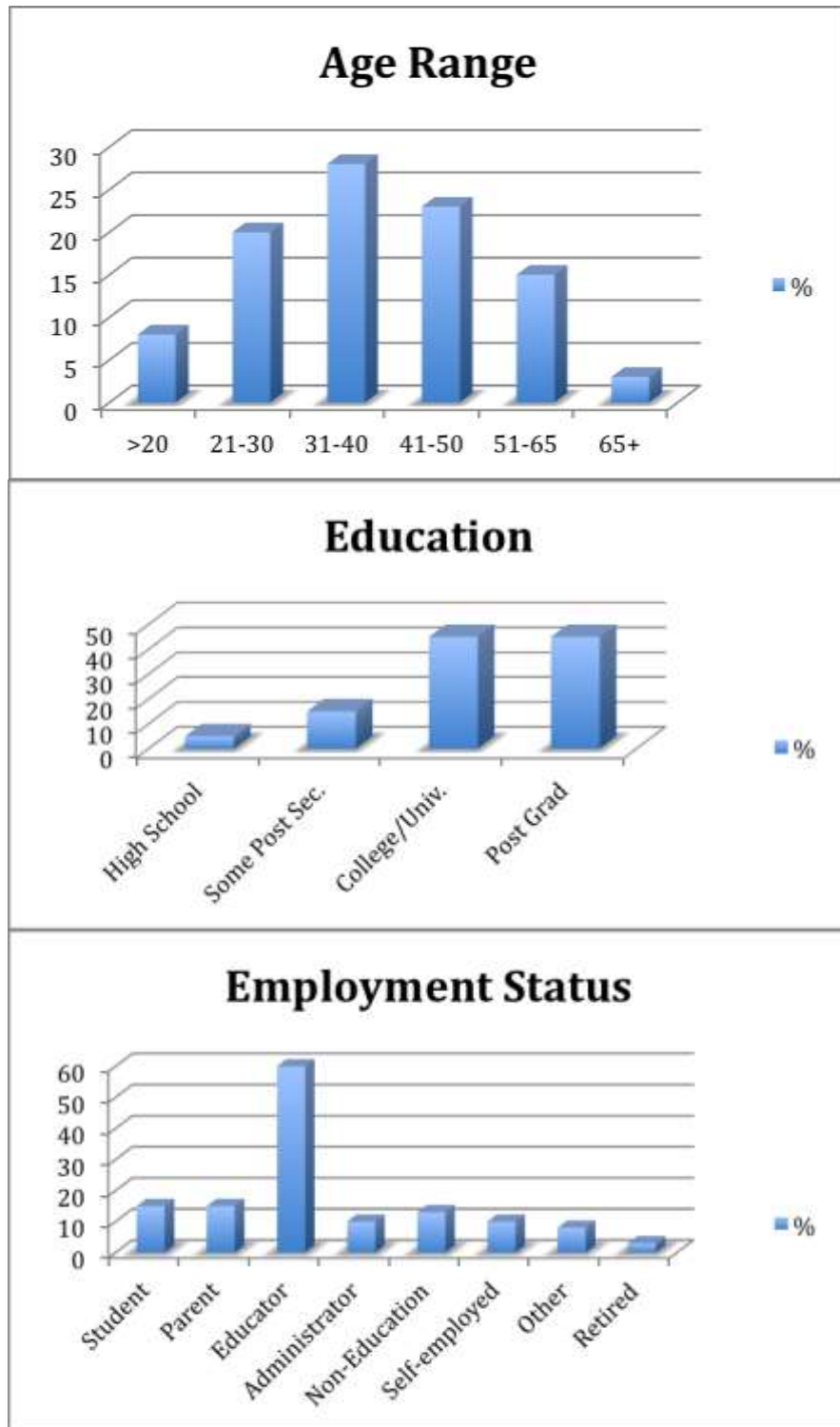
Who should I expect to meet: Attendees from across Ontario and beyond including:

Teachers
Principals
Superintendents
Trustees
Directors
Senior Management
Post-secondary educators
Students
Parents
Community supporters
Educational Institutions and Organizations
Corporate supporters

Some of our Previous Sponsors:

Durham District School Board (DDSB)
Elementary Teachers Federation of Ontario (ETFO)
Ottawa-Carleton District School Board (OCDSB)
Peel District School Board (PDSB)
Toronto District School Board (TDSB)
York Region District School Board (YRDSB)
The Jean Augustine Chair in Education at York University
OCAD University
Brock University
OISE
OSSTF
Retired Teachers of Ontario
University of Toronto Schools
University of Toronto
Urban Alliance on Race Relations
Western University

ONABSE MEMBER DEMOGRAPHICS:



CONFERENCE STRANDS:

The conference strands will address the needs of African Canadian students, educators and/or educators of African Canadian students:

1. **LEADERSHIP** – Relevant issues faced by district leaders, students, administrators, and aspiring leaders, including counsellors and school board members.
2. **STUDENT ACHIEVEMENT** – Curriculum alignment, instructional design, and assessment development strategies that result in improved student learning. Specifically, addressing topics such as; literacy, Science, Technology, Engineering, Art and Math (STEAM).
3. **CULTURALLY RELEVANT and RESPONSIVE PEDAGOGY** - Practices that help students see themselves reflected in the curriculum, their physical surroundings, and the broader environment.
4. **HIGHER EDUCATION CONNECTION, READINESS, and RESEARCH** – Opportunities for higher education personnel and students obtaining an advanced degree and/or aspiring to work in higher education to discuss issues in the field and/or present findings from their research.
5. **MENTAL HEALTH AND WELL BEING** – Relevant issues for educators and/or students who are navigating a variety of mental health challenges in the education system. Gain a deeper understanding of mental health issues and how to implement a wide range of strategies for student and young adult success.
6. **PARENT AND COMMUNITY INVOLVEMENT** – Practices that promote parental engagement as well as build sustainable partnerships that benefit the community.
7. **DIVERSE LEARNERS** – Discussion of the unique academic needs of diverse learners including, underserved students, neurodiverse and ESL learners. Exploration of best practices to understand and incorporate diversity into the classroom.
8. **TEACHER CANDIDATES** – Opportunities for teacher candidates to share practicum experiences and new learning.
9. **INNOVATION** - These sessions will address successful and/or innovative tools to enhance student and professional learning.
10. **CULTURALLY RESPONSIVE HEALING** – This strand will address specific strategies that will help educators address guidance and management for students of African descent.

We expect the conference to include 30-40 workshops that are aligned with these strands.

SPEAKERS

The Conference will feature a number of keynote and special guest speakers. Some of our past keynote speakers include NABSE Past-President Dr. Michael MacFarland, Dr. Kimberly McCleod, Dr. Beverly Jean Daniel, the late Dr. David VJ Bell, Dr. Vera Hawkins, MPP Michael Coteau, MPP Mitzie Hunter, Dr. Nicole West-Burns, Dr. Carl James, author David Chariandy, author Karl Subban, Dr. Ronald Blake, Dr. Gervan Fearon, OCDSB Director Camille Williams-Taylor, Principal Buruti Kafele, TDSB Director Colleen Russell-Rawlins, President of the Ontario Black History Society Natasha Henry, Associate Professor, Faculty of Education, University of Windsor Dr. Andrew Allen, and Director X.

HOW IS THE CONFERENCE PROMOTED?

The Conference is promoted in a number of ways that increase attendance exposure to our exhibitors and sponsors:

- 30,000+ emails, LinkedIn, Instagram, Facebook and Twitter invites sent out multiple times leading up to the conference
- Outreach to over 60 school districts throughout Ontario
- Media coverage
- Links on various websites
- Promotion through various partner networks and organizations throughout the province

ONABSE will use best efforts to give a Sponsor maximum exposure in all of these promotional efforts.

PREVIOUS CONFERENCES:

ONABSE 2021 VIRTUAL PROVINCIAL CONFERENCE
CAREER FAIR & AGM
APRIL 23-24

THEME:
Empowering Educational Excellence Through Equity

KEYNOTE SPEAKERS:

- Dr. Andrew Allen**
Assoc. Professor, Fac. of Ed. University of Windsor
- Colleen Russell-Rawlins**
Director Peel District School Board
- Principal Baruti Kafele**
School Leadership Expert, Author & Education Speaker
- Natasha Henry**
President Ont. Black History Society

30+ WORKSHOPS IN THE FOLLOWING STRANDS:
 Equitable & Inclusive Leadership • Diverse Learners • Student Achievement
 Mental Health and Well Being • Parent and Community Involvement
 Higher Education/Research • College/Career Readiness
 Educational Technology • Discipline • Cultural Responsiveness & Restorative Practice
 Career Fair, Parent Forum, Awards & more...

Registration:
[ONABSE2021CONFERENCE.EVENTBRITE.CA](https://onabse2021conference.eventbrite.ca)
#ONABSE2021

Information:
 EMAIL: CONFERENCE@ONABSE.ORG
 WEBSITE: WWW.ONABSE.ORG

SPONSORS:
 GOLD: UTS, SEVER, YORONITI, IRON, YORK U, COMMUNITY Breck

The Ontario Alliance of Black School Educators (ONABSE) Presents

The 4th Annual Provincial Conference and AGM

April 18-20th, 2018

EDUCATE, ENGAGE AND EMPOWER

THE TIME IS NOW!

Featuring a Discussion with:
David Chariandy
 Author of the Novel "Brother"

Wed., April 18th, 6:30pm-8:30pm @ Tropicana Community Services

Thurs., April 19th, 2018 / 9am-5:30pm & Friday, April 20th, 2018 / 9am-9pm @ The Jamaica Canadian Association 995 Arrow Rd, North York, ON M9M 2Z5

Featured Speakers:
 Karl Subban, Author and former TDSB Principal
 Patrick Case, Assistant Deputy Minister, Ontario Ministry of Education
 Mitzie Hunter, Minister of Advanced Education and Skills Development
 Dr. Kimberly McLeod, TABSE President/Assistant Superintendent
 Dr. Ronald Blake, Founder of Higher Marks Educational Institute
 Dr. Carl James, Jean Augustine Chair in Education, York University

Workshops in the following strands:
 Effective Strategies for Teaching Black Students & Engaging Parents
 Post Secondary, Career and Apprenticeship Readiness
 Violence Faced by Educators of Colour
 Higher Education/Research
 Student Achievement
 Self-Care/Well Being
 Educational Technology and more...

Visit ONABSE.ORG for details Stay Connected at [#ONABSE2018](https://twitter.com/ONABSE2018)

The Ontario Alliance of Black School Educators (ONABSE) Presents

The 5th Annual Provincial Conference & AGM

April 12-13th, 2019

EDUCATE - INNOVATE - ELEVATE

OCAD UNIVERSITY - 130 Queens Quay E., Suite 4R, Toronto ON

OUR FEATURED SPEAKERS

- CAMILLE WILLIAMS-TAYLOR**
DIRECTOR OTTAWA-CARLETON DISTRICT SCHOOL BOARD
- DR. GRIVAN PRARON**
PRESIDENTY BROCK UNIVERSITY
- DR. KIMBERLY MCLEOD**
TABLE PRESIDENT & ASST. SUPERINTENDENT HEDC
- DIRECTOR X**
CO-FOUNDER OPERATOR PLEASANTVILLE CONTEXT

HIGHLIGHTS
 OVER 25 WORKSHOPS
 PARENT & EDUCATOR FORUMS
 1ST ANNUAL AWARDS DINNER
 EXHIBITORS & MORE...

WORKSHOP STRANDS:
 Equitable & Inclusive Leadership
 Diverse Learners
 Student Achievement
 Mental Health and Well Being
 Parent and Community Involvement
 Higher Education/Research
 College/Career Readiness
 Educational Technology
 Discipline Cultural Responsiveness & Restorative Practice

REGISTRATION:
[HTTPS://ONABSE2019CONFERENCE.EVENTBRITE.CA](https://onabse2019conference.eventbrite.ca)

SCHEDULE:
[HTTPS://ONABSEANNUALCONFERENCE2019.SCHED.COM](https://onabseannualconference2019.sched.com)

FOR MORE INFORMATION:
CONFERENCE@ONABSE.ORG
WWW.ONABSE.ORG

SPONSORS:
 BRONZE: OCADUCO, IRON: BRECK, COMMUNITY: Breck

#ONABSE2019

SPONSORSHIP LEVELS & BREAKOUT ROOM RATES

SPONSORSHIP OFFERINGS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Virtual Career Fair Booth	✓			
Oral address at the event	✓			
Workshop at the event	✓			
1 year ONABSE Corporate or Institutional Membership	✓	✓		
Multiple Ads in the ONABSE newsletter and on the ONABSE website	(10)	(6)	(4)	(2)
Discount on 1 year ONABSE Corporate or Institutional Membership			(50%)	(25%)
Virtual Exhibitor Booth	✓	✓	✓	
Signage at the event as a Sponsor	✓	✓	✓	✓
Oral mention at the event	✓	✓	✓	✓
Distribution of promotional material at event	✓	✓	✓	✓
Logo placement on the ONABSE website and Social Media Platforms	✓	✓	✓	✓
Inclusion in all ONABSE' promotional material	✓	✓	✓	✓
Complimentary Conference Registrations	(10)	(6)	(4)	(2)

CORPORATE/INSTITUTION VIRTUAL EXHIBITOR BOOTH

This package includes:

- Virtual Exhibitor Booth during and after the conference
- Includes registration for 2 people
- Sharing of videos, documents, links, presentations, contesting, etc.
- Live Presentations

Rate: \$300

CAREER FAIR VIRTUAL BOOTH

This package includes:

- Virtual Career Fair Booth during and after the conference
- Registration for 2 people
- Sharing of videos, job offerings, documents, links, presentations, resume collection, etc.
- Live Presentations and interviews

Rate: \$200

COMMUNITY/SMALL BUSINESS VIRTUAL EXHIBIT BOOTH

This package includes:

- Virtual Exhibitor Booth during and after the conference
- Includes registration for 2 people
- Sharing of videos, documents, links, presentations, contesting, etc.
- Live Presentations

Rate: \$125

BANNER OR E-FLYER ADVERTISEMENT CAMPAIGN

This Package includes:

- Banner or E-Flyer placement in monthly ONABSE email blast at least three times
- Distribution of promotional material at the event

Rate: \$100/month

ONABSE CONFERENCE REGISTRATION FORM

Item	Event Rate	Total
<i>Platinum Sponsorship</i>	\$10,000.00	\$ _____
<i>Gold Sponsorship</i>	\$5,000.00	\$ _____
<i>Silver Sponsorship</i>	\$2,500.00	\$ _____
<i>Bronze Sponsorship</i>	\$1,000.00	\$ _____
<i>Corporate/Institution Booth</i>	\$300.00	\$ _____
<i>Career Fair Booth</i>	\$200.00	\$ _____
<i>Community/Small Business Booth</i>	\$125.00	\$ _____
<i>E-Flyer Ad</i>	\$100.00	\$ _____

Member Discount \$ _____

Subtotal \$ _____

HST \$ _____

3% Service Charge (Credit Card / Paypal Orders) \$ _____

Grand Total \$ _____

- Payment Method:** Invoice (Payable Upon Receipt)
 Credit Card or Paypal (3% Service Charge Applied)
 E-Transfer/Other (Please Inquire)

Name: _____ **Company/Organization:** _____

Address: _____

City: _____ **Prov.:** _____ **Postal Code:** _____

Phone#: _____ **Fax#:** _____

Email: _____ **Website:** _____

Credit Card Type: _____ **Credit Card #:** _____ **CVV** _____

Expiry Date: _____ **Postal Code used for Billing:** _____

Signature: _____

SUBMIT TO: ONABSE

Fax: 416-441-0794 / email: conference@onabse.org

Cancellation Policy: Cancellations must be received in writing prior to April 17th, 2022 to be refunded in full. Cancellations on or after April 17th, 2022 are NOT eligible for REFUND.

FOR MORE INFORMATION CONTACT:

**ONABSE
38 Suncrest Dr.
Toronto, ON M3C 2L3
416-441-0792
416-441-0794 (Fax)
conference@onabse.org
www.onabse.org**